



**ROWAN UNIVERSITY
SPORT CLUBS
BRAND MANAGEMENT
STYLE GUIDE**

Introduction

Mission Statement

Rowan University's Sport Clubs program is dedicated to the mission of enriching the educational experience of Rowan University students by providing safe opportunities for engagement in a variety of physical sport activities. These activities facilitate a broad range of skill levels and include competitive, semi-competitive and recreational sports. Further, the Rowan University Sport Clubs program is a training ground for leadership, organizational development and teaching. Ultimately, the program provides diverse sport activities while also affording students the opportunities to develop skills that will assist them beyond their years spent at Rowan.

Inside This Guide

This guide will help sport clubs promote their teams and Rowan University, as well as order uniforms and apparel. As nationally recognized, competitive sport clubs, guidelines are necessary to create a sense of unity, consistency and professionalism around the Rowan University and Sport Clubs Office brands.

Throughout this document, the terms marks, logos and images are used to describe the pieces of art and letter treatment that represent Rowan University.

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Uniform & Logo Usage Guidelines for Rowan Sport Clubs

Sport clubs interested in purchasing uniforms or promotional apparel must have their designs approved by the Sport Clubs Office before placing an order. Athletic apparel vendors must meet all standards specified in the Sport Clubs Branding Guide. Teams are restricted to which logos they may use and how they use them depending on their designation as a Tier 1 or Tier 2 team. Sport clubs are divided into tiers based on competitiveness, regional exposure and funding.

Tier 1 Teams

Teams: Field hockey, ice hockey, golf, men's and women's lacrosse, roller hockey, rugby, men's and women's soccer, softball, tennis and men's volleyball. These teams are most similar to varsity sports (i.e. highly competitive and organized).

Uniforms: Must use brown, white and/or gold colors. When these colors are unavailable, the only substitute, secondary color that may be used is black.

Logo Usage:

1. Must use Rowan Athletics logo with or without the Prof's head on the front of the jersey. See Logo Usage Guide 1, 3 or 4. May choose to use Rowan Athletics logo with sport name. See Logo Usage Guide 5 or 6.
2. The Rowan Athletics logo may not be altered in any way. Clubs may not add graphics to the logo or change its color. The Prof athletic image may not appear with spread wings. For other non-authorized identity uses, please see page 9.
3. If a sport club chooses to include the sport name with the Rowan Athletics logo, the logo and sports name must be composed as one image. See Logo Usage Guide 5 or 6.
4. Clubs may use the RU letters (see Logo Usage Guide 2) on the arms or legs of the uniform only as a secondary logo and must include the full Rowan letter-type logo on the front of the uniform. This policy reinforces the Rowan name, not just two letters that may stand for other institutions (i.e., Rider U., Rutgers U., Rice U.). For sample uniforms, please see page 58.
5. If a varsity team already exists for a particular sport, the sport club uniform must include a Rowan Athletics logo that says "Club [sport name]" (see Logo Usage Guide 6) on the front or a specially designed sport clubs patch (see Logo Usage Guide 7) on the left arm or top center back of the jersey. "Club," whether in the logo or patch, must appear somewhere on the uniform. For sample uniforms, please see page 58.
6. If a club chooses to use the Rowan Athletics logo on warm-up or promotional apparel, no additional artwork (i.e. sports equipment, stylized fonts, graphics, etc.) may accompany it (See Image 1). If a varsity sport already exists, "Club" must appear somewhere on the apparel. Clubs may only purchase warm-up and promotional apparel in white, gold, brown, gray or black fabrics. They may choose to include different fonts and graphics in the design as long as they do not accompany the Rowan Athletics logo (See Image 2). All designs must be submitted to the Sport Clubs Office for approval.
7. The Sport Clubs Office will provide each club with its own club-specific logo that may not be altered in any way.
8. Sport clubs may only use the letterhead and envelopes provided by the Sport Clubs Office for club-related correspondence. Club-specific letterhead is prohibited.

Tier 2 Teams

Teams: Cheerleading, dance team, mixed martial arts, paintball, parkour, ski, snowboard & outdoor club, men's and women's ultimate Frisbee and wrestling. These are recreational clubs with limited competition.

Uniforms: Teams are not required to use the Rowan Athletic logo or brown and gold colors on uniforms, but may if they choose.

1. If a sport club does not use a logo, then they are not required to (Example: Dance team wears all black). However, if a sport club wants a logo, they must use the Rowan Athletics logo with or without the Prof's head. See Logo Usage Guide 1, 3 and 4. For other non-authorized uses, please see page 9.
2. If a sport club uses the approved Rowan Athletics type, it must be used as designed—brown and gold. Clubs may not add graphics to the logo and the Prof athletic image may not appear with spread wings. For other non-authorized uses, please see page 9.
3. If a varsity team already exists for a particular sport, the sport club uniform must include a Rowan Athletics logo that says "Club [sport name]" (see Logo Usage Guide 6) on the front or a specially designed sport clubs patch (see Logo Usage Guide 7) on the left arm or top center back of the jersey. "Club," whether in the logo or patch, must appear somewhere on the uniform. For sample uniforms, please see page 58.
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6. Sport clubs may only use the letterhead and envelopes provided by the Sport Clubs Office for club-related correspondence. Club-specific letterhead is prohibited.



Image 1



Image 2

Proper Use of Rowan Logos

On Uniforms

The Rowan Athletics logo is used in four ways:

1. Rowan Athletics logo type with Prof's head (Logo Usage Guide 1)
2. Rowan Athletics logo type without Prof's head (Logo Usage Guide 3 and 4)
3. Rowan Athletics logo type without Prof's head with sport name (Logo Usage Guide 5 and 6)
4. Rowan Athletics logo type with or without Prof's head, with RU (Logo Usage Guide 2) on sleeve

When screen printing or embroidering uniforms, sport clubs may use the one-, two- or three-color Rowan Athletics and Sport Clubs logos. Remember, as more colors are used, the printing cost per shirt increases.

The one-color logo appears in a black outline. The white in the logo designates negative space and will appear as the color of the item on which it is printed. See Image 3.

The two-color logo uses the Rowan Brown and Gold colors.

The three-color logo uses Rowan Brown, Rowan Gold and white. White, in this case, depicts a color, not a negative space. See Image 4. **Please note: The Rowan Athletics logo type with the Prof's head (Logo Usage Guide 1) may only be printed as a three-color logo.** One- and two-color versions for this mark do not exist.



Image 3



Image 4

Proper Use of Rowan Logos

On Websites

Sport club websites may use only the Rowan athletics logo with the Prof's head.

The site may not display any other version of Rowan's mascot.

The site must clearly say "sport club" in the upper third of the page.

The site must provide contact information for both the team and Sport Clubs Office.

The site must include the following sport club statement that clearly describes the organization as a sport club and not a NCAA-sanctioned team: (Insert team name) is sanctioned by the Rowan University Sport Clubs Office and not affiliated with the NCAA.

Sport clubs must use University colors on team websites. Websites require either hex values or RGB breakdowns. Please use either of the following:

Hex values

Gold - EDD51C (if unavailable, use FFCC00)

Brown - 3F1A0A (if unavailable, use 330000)

RGB breakdowns

Gold - R237 G213 B28

Brown - R63 G27 B10

Verdana is the University-approved website font.



LOGO USAGE GUIDE 1



LOGO USAGE GUIDE 2



LOGO USAGE GUIDE 3



LOGO USAGE GUIDE 4



LOGO USAGE GUIDE 5



LOGO USAGE GUIDE 6



LOGO USAGE GUIDE 7



LOGO USAGE GUIDE 8

Identity Use Approval Form

Sport clubs interested in purchasing uniforms or promotional apparel must have their designs approved by the Sport Clubs Office before placing an order. Athletic apparel vendors must meet all standards specified in the Sport Clubs Branding Guide. Teams are restricted to which logos they may use and how they use them depending on their designation as a Tier 1 or Tier 2 team. Sport clubs are divided into tiers based on competitiveness, regional exposure and funding.

The use of the Rowan Athletics and Sport Clubs marks must comply with the Rowan Sport Clubs Office brand guidelines. The Sport Clubs Office must approve all artwork before teams order uniforms, warm-up apparel or promotional materials using a Rowan Athletics or Sport Clubs mark. Reorders of previously approved materials do not need to be reapproved unless changes to the mark have been made.

Please include an image of your proposed designs using a Rowan Athletics or Sport Clubs mark when submitting this form. Orders may not be placed until the Sport Clubs Office approves the design. Read through these guidelines to ensure the design meets Sport Clubs Office brand standards before signing and submitting this form.

Item(s) on which the mark is to be applied:

Image of proposed design attached Yes No

Name of proposed vendor selected for fulfillment:

Vendor has received a copy and understands brand standards Yes No

Approval date required to meet order fulfillment (Must provide Sport Clubs Office with at least 48 hours notice): _____

Your name _____ Club _____ Phone number _____

Signature _____ Date _____

AFTER PROVIDING THE ABOVE INFORMATION, PLEASE EMAIL OR PRINT & DELIVER THIS FORM ALONG WITH AN IMAGE OF THE PROPOSED DESIGN TO:

Sport Clubs Office, Rowan University Recreation Center, 201 Mullica Hill Road, Glassboro, NJ 08028 or
sportclubs@rowan.edu

FOR ROWAN SPORT CLUBS OFFICE INTERNAL USE ONLY

Approval as is Approval with changes (listed) _____

Please resubmit with corrections (listed below and marked on art sheet)

Sport Clubs Office Signature _____ Date _____

Legal Notes

Use of the Trademarks

Use of the Rowan Athletics and Sport Clubs trademarks must conform to approved standards as authorized by the Rowan Sport Clubs Office. Trademarks must be used properly on all merchandise and in an appropriate manner. Further, the Sport Clubs Office must verify and approve any use of the marks, including any designs incorporating a Rowan Athletics and Sport Clubs image.

Vendors

University departments, staff and student organizations must use approved vendors to produce merchandise bearing the Rowan Athletics and Sport Clubs trademarks. For a list of approved vendors, contact the Sport Clubs Office. To request services from a new vendor, contact Rowan's Office of Contracts & Procurement for the proper procedure and paperwork. Sport clubs should not commit to any contracts until the Sport Clubs Office has approved their designs. All Athletics and Sport Clubs Office images are registered trademarks of Rowan University and may not be altered in any way.

Mass Production

All vendors who manufacture and sell items imprinted with Rowan Athletics and Sport Clubs trademarks that will be mass-produced and sold must follow the University licensing guidelines.

Non-Commercial & Community Use of Rowan Athletics & Sport Clubs Trademarks

Any company or organization wishing to use the Rowan Athletics or Sport Clubs marks must receive prior written approval through the Rowan Sport Clubs Office.

Approval

The Rowan Sport Clubs Office must approve all artwork that includes a Rowan Athletics or Sport Clubs trademark before placing an order for production. The symbols depicted in these brand guidelines are registered trademarks of Rowan University and may not be reproduced without the express written consent of Rowan University. All rights reserved.

Contact

For more information about the use of the Rowan Athletics and Sport Clubs trademarks, a list of University vendors or approval for artwork, please contact:

Sport Clubs Office
Rowan University Recreation Center
201 Mullica Hill Road
Glassboro, NJ 08028
856-256-4900

Authorized Brand Name

Only the following names may be used when describing, referring to or listing the sport clubs of Rowan University:

Rowan University

Rowan

Department Name - Sport Clubs Office

Approved Colors

Brown and gold, the official colors of Rowan University and the Rowan Sport Clubs Office, play major roles in supporting the core essence of the brand. The colors were derived from the Brown-eyed Susans that grew wild in the orchard which was part of the original Whitney estate where the campus is now situated.

The color palette presented on this page represents the approved colors for the Rowan Athletics and Sport Clubs marks. The Rowan Gold and Rowan Brown are the foundation colors of the identity.



Logo Guidelines Against Background Colors

To meet graphic standards, uniforms only may be produced in white, gold and brown background variations. Sport Clubs may use the Rowan Athletics and Sport Clubs marks against a black background if, and only if, white, gold and brown uniforms are not available. Sport Clubs may also use the Rowan Athletics and Sport Clubs marks on white, gold, brown, gray or black warm-up or promotional apparel. The Sport Clubs Office must authorize any use of black or gray colors.

Brand Hierarchy Overview



PRIMARY LOGO MARK



PRIMARY WORD MARKS



INDIVIDUAL SUB-BRAND WORD MARKS



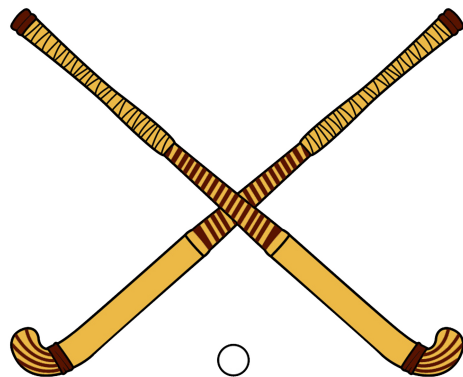
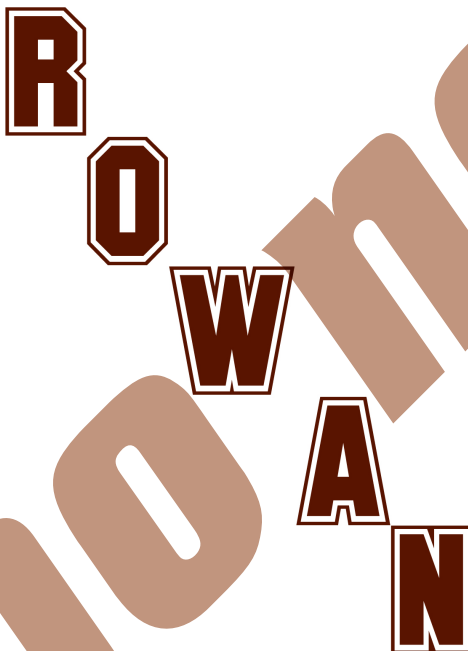
SECONDARY LETTER MARK



SECONDARY VISUAL MARK

Non-Authorized Identity Uses

The correct use of the Rowan Athletics and Sport Clubs marks is essential to protecting the University's trademark rights and maintaining brand consistency. Examples of incorrect usage, which must be avoided, appear below.



**OFFICIAL LOGO ART OF
ROWAN UNIVERSITY**



THREE-COLOR VERSION

LOGO USAGE GUIDE 1

**ROWAN
BROWN
PANTONE 4695 C**

**ROWAN
GOLD
PANTONE 7406 C**

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



GOLD BACKGROUND USAGE



BROWN BACKGROUND USAGE

Correct Logo Usage

For all logo mark applications: respect a margin of 10% the total logo size:

• COLOR SPECIFICATION CHART & CONVERSION TABLE •

ROWAN COLORS:	PANTONE COLORS:	PROCESS COLORS:
ROWAN GOLD	PANTONE 7406C	C-0/M-18/Y-100/K-0
ROWAN BROWN	PANTONE 4695C	C-0/M-81/Y-100/K-77

This logo may only be used as a 3-color image - gold, brown and white.

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**ROWAN
GOLD
PANTONE 7406 C**

**ROWAN
BROWN
PANTONE 4695 C**

**OFFICIAL LOGO ART OF
ROWAN UNIVERSITY**



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 2

**ROWAN
BROWN
PANTONE 4695 C**

**ROWAN
GOLD
PANTONE 7406 C**

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
GOLD
PANTONE 7406 C

ROWAN
BROWN
PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 3

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
GOLD
PANTONE 7406 C

ROWAN
BROWN
PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 4

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
GOLD
PANTONE 7406 C

ROWAN
BROWN
PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 7

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
GOLD
PANTONE 7406 C

ROWAN
BROWN
PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 8

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 5

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 6

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ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



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TWO-COLOR VERSION

LOGO USAGE GUIDE 6

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ROWAN
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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

Correct Logo Usage

For all logo mark applications: respect a margin of 10% the total logo size:

• COLOR SPECIFICATION CHART & CONVERSION TABLE •

ROWAN COLORS:	PANTONE COLORS:	PROCESS COLORS:
ROWAN GOLD	PANTONE 7406C	C-0/M-18/Y-100/K-0
ROWAN BROWN	PANTONE 4695C	C-0/M-81/Y-100/K-77



OFFICIAL ONE-COLOR VERSION

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ROWAN
GOLD
PANTONE 7406 C

ROWAN
BROWN
PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 6

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
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ROWAN
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PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 6

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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ROWAN
GOLD
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ROWAN
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PANTONE 4695 C

OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 6

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
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OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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OFFICIAL LOGO ART OF
ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 5

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 5

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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OFFICIAL LOGO ART OF
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THREE-COLOR VERSION



TWO-COLOR VERSION

LOGO USAGE GUIDE 5

ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



TWO-COLOR VERSION
BROWN BACKGROUND USAGE

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THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



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TWO-COLOR VERSION

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ROWAN
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PANTONE 4695 C

ROWAN
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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION

GOLD BACKGROUND USAGE



THREE-COLOR VERSION



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THREE-COLOR VERSION



TWO-COLOR VERSION

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ROWAN
BROWN
PANTONE 4695 C

ROWAN
GOLD
PANTONE 7406 C

OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
GOLD BACKGROUND USAGE



THREE-COLOR VERSION



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TWO-COLOR VERSION

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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
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TWO-COLOR VERSION

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OFFICIAL LOGO ART OF ROWAN UNIVERSITY



THREE-COLOR VERSION



TWO-COLOR VERSION
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BROWN
PANTONE 4695 C

Sample Uniform Designs



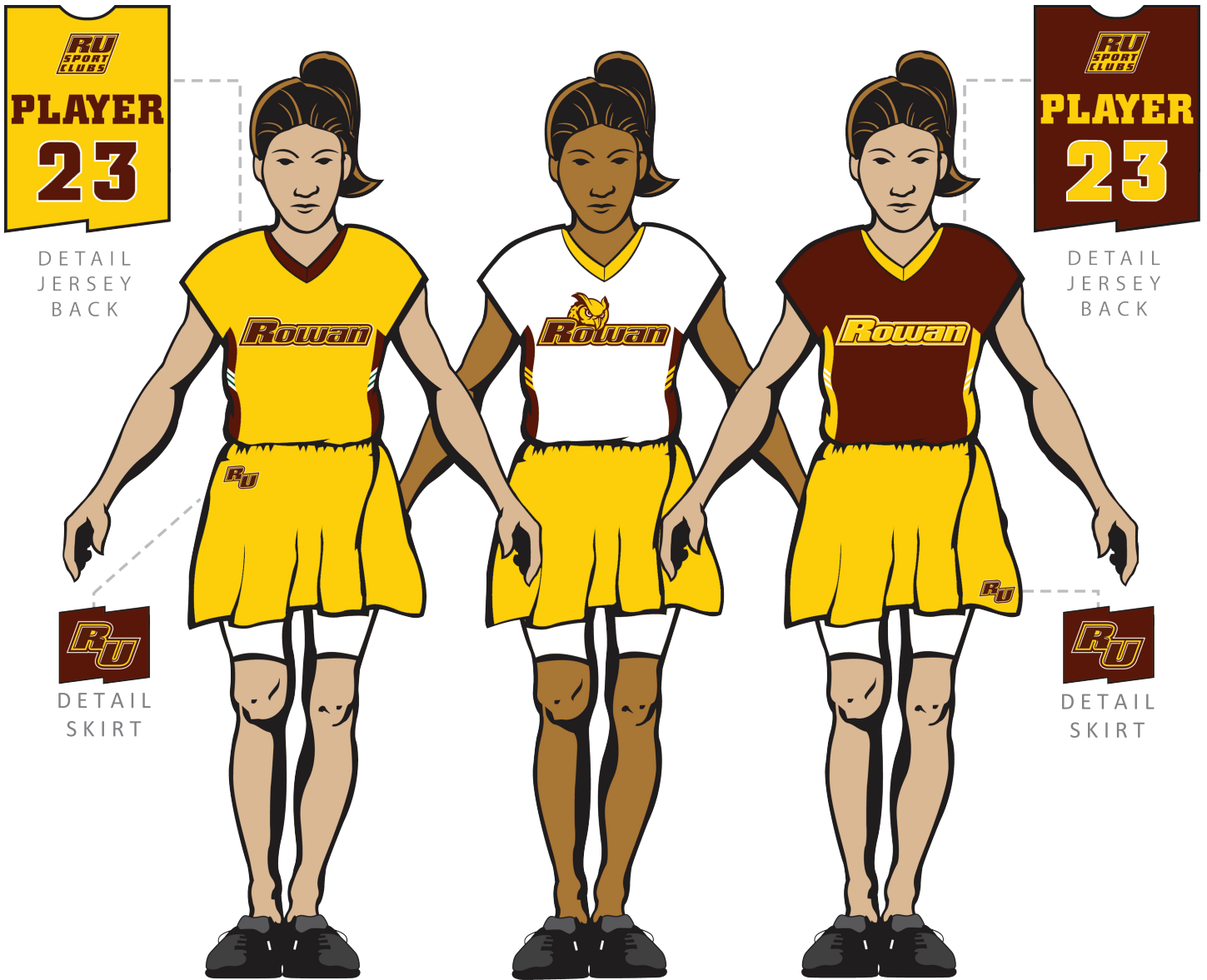
ICE HOCKEY

Sample Uniform Designs



MEN'S LACROSSE

Sample Uniform Designs



WOMEN'S LACROSSE

Sample Uniform Designs



MEN'S SOCCER



**For more information on this style manual or other
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